

The Clarity Journey

A premium leadership development programme for ambitious leaders

Clarity is what makes leadership work. Without it, even the most capable leaders risk losing engagement, direction, and impact.



The truth is: leadership isn't just about knowledge or effort.

It's about the awareness and presence that make people want to follow you.

Whether you're a leader looking to grow your impact – or an organisation investing in stronger leadership – The Clarity Journey offers a structured path to lasting growth.

A journey that helps leaders at every level strengthen their impact with clarity, confidence, and direction.

Why organisations invest in The Clarity Journey

Strong leadership is one of the most decisive factors for engagement, performance, and retention.

Weak leadership is costly: higher attrition, lower motivation, lost productivity, and stress-related absence.

The Clarity Journey is designed to address exactly that challenge. It helps leaders grow in ways that are both practical and lasting – combining proven frameworks with personal reflection and direct application in their daily leadership.

For HR and senior sponsors, this means:

- **Visible behavioural change** – leaders who communicate clearly, build trust, and hold themselves accountable
- **Stronger teams** – with higher engagement, ownership, and resilience
- **Sustainable impact** – growth that lasts beyond the programme itself, because it's embedded in everyday leadership practice

Format & Duration

- **Flexible pace** – recommended at one module per month, giving leaders space to apply insights while keeping momentum
- **Live group Q&As** – monthly online sessions with the facilitator and peers for shared learning and real-world problem-solving
- **Downloadable workbooks** – concise 3-page guides with key takeaways, reflection prompts and practical next steps
- **Certificate & options** – recognised certificate of completion, plus optional add-ons such as DISC profiles or 1:1 coaching

Programme Structure



Core Edition

4 foundational modules

For leaders who want to build or strengthen the essentials every leader relies on:

- Leadership Mindset – shifting from specialist to leader
- Clear Communication – creating clarity and dialogue
- Building Strong Relationships – trust and psychological safety
- Leading Self – self-leadership and resilience



Full Programme

14 modules in total

A complete journey covering the full spectrum of leadership, designed for those ready to elevate their leadership to the next level. Includes the 4 core modules above, plus:

- Bias & Inclusion – leading with fairness and awareness
- Conflict Management – turning disagreement into progress
- Situational Leadership – adapting to context and people
- Motivation & Engagement – creating commitment and ownership
- Accountability – building a culture of responsibility
- Decision-Making & Prioritisation – clarity under pressure
- Strategic Thinking & Leadership – seeing the bigger picture
- Stakeholder Management – building alliances across boundaries
- Culture & Cultural Differences – leading with global awareness
- Final Integration & Personal Development – anchoring the next level of leadership

Investment & Sponsorship

Many organisations choose to sponsor or co-sponsor leadership development for their managers. The Clarity Journey is designed with this in mind:



- Both individual enrolments and company-funded participants are welcome
- Costs can, if needed, be split across financial years to align with budget cycles
- Recognised as a structured leadership journey – trusted by HR and senior leaders

Why this works

Lasting growth doesn't come from quick tips; it comes from a structured process that turns insight into action.

That's why The Clarity Journey develops leaders who don't just know what to do – they do it, with clarity, presence and impact.



Interested in how it could be tailored to your organisation?

Contact us to explore enrolment options, pricing, and sponsorship:

 +45 5388 9090  kim.hafjall@hafjallconsulting.com

